

Midwest Red Angus Breeder's Guide

Advertising Rates

Full Page
5.5" x 8.5"

Trim Size
5.5" x 8.5"

Bleed Size
Add an additional 1/4 inch
all the way round the ad.

1/2 Page
5.5" x 4.25"

1/4 Page
4.25" x 2.75"

*Advertise in the
Midwest Red Angus Breeder's Guide
to reach cattlemen across the Midwest.*

*This Guide will be distributed at the
National Red Angus Convention as well as
strategic places across the Midwest.*

*The Guide will also be posted on the
Illinois Red Angus Association Website
reaching thousands of producers!*

Full Page Color - \$200
1/2 Page Color - \$150
1/4 Page Color - \$100
Listing - \$40

*50% Discount to Illinois Red Angus Association Members.
Illinois Members also receive a free listing under Illinois.*

All ads are to be submitted to
illinoisredangus@gmail.com

Graphic Requirements
Files must be a
high resolution (300dpi)
JPEG or PDF

